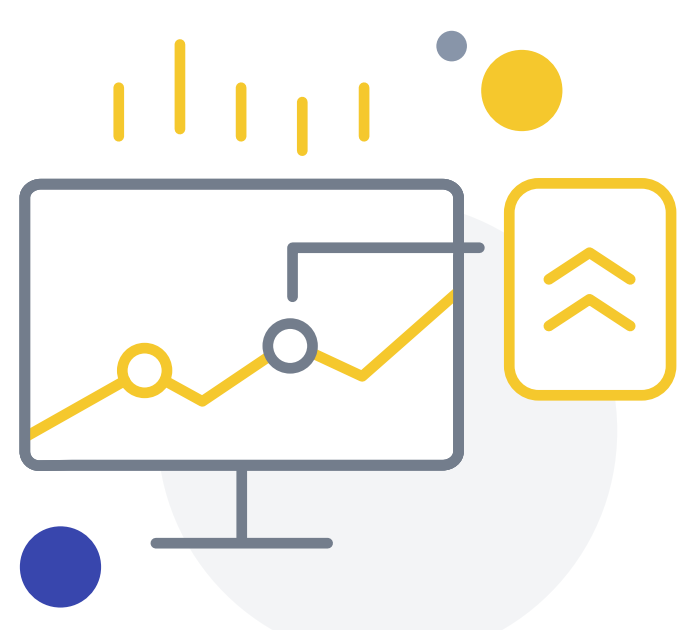


# How Many Times Have You Used AI Today?

AI is all Around Us—We Just Haven't Noticed

Let's check how my stock portfolio is doing.

- Smartphone uses AI-based face ID to unlock
- More than 70% of trades are algorithmic today in the US



6:00 AM

Alexa, what's the weather like today?

- Natural Language Processing
- Predictive Analytics for forecasting the weather



6:30 AM

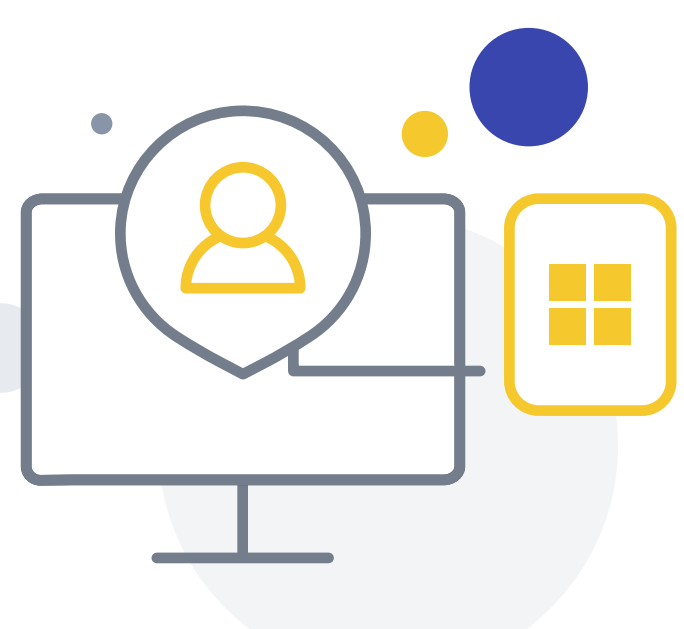
7:30 AM

Waze, what's the best way to get to work this morning?

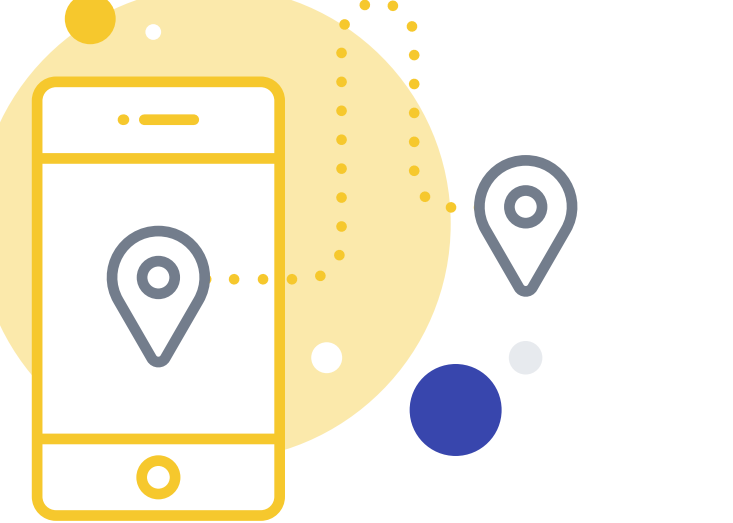
- Optimized route based on user data leverages AI
- Siri uses NLP to understand the request

Turn on my computer.

- Face recognition technology uses AI to ID for secure login
- Windows uses AI in antivirus software



8:15 AM



8:20 AM

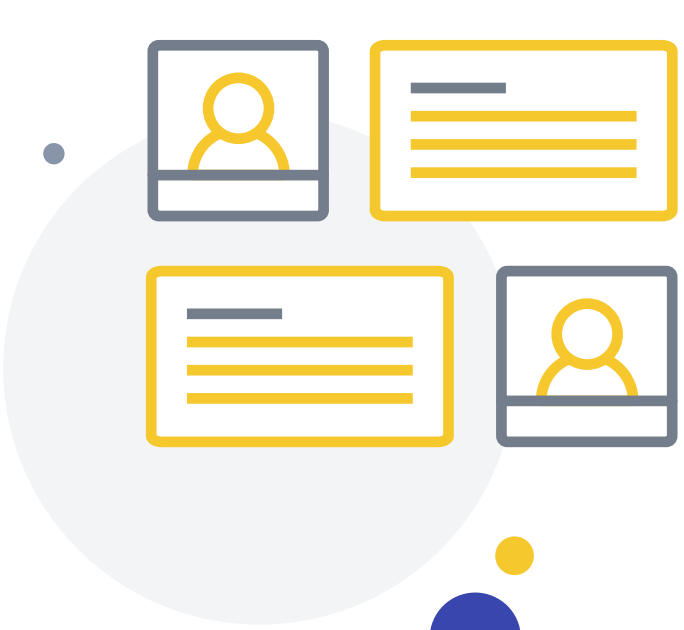
Check my email.

- Gmail's priority inbox uses AI



Search Google to research customers attending morning meeting.

- Google search engine is one massive AI



8:50 AM

10:05 AM

Check social media.

- Facebook News Feed and Twitter Trending are both powered by AI
- Facial recognition for suggested tagging is powered by AI



Play motivational music on Spotify.

- Recommended playlists are AI-powered



3:45 PM

Order that Tom's toothpaste that I love from Amazon.

- Related product suggestions are powered by AI



Time to start another binge-worthy Netflix show.

- Recommended shows are powered by AI
- Audience-based predictive analytics are collected for content decisions



We use AI all day, every day. Why isn't it in your customer service?

**Introducing Helpshift SensAI.**